



# EMMAN MATIBAG

contact@emmanmatibag.com  
www.emmanmatibag.com  
+639168784000

## Profile

Hello! I'm Emman, a Creative Designer based in Makati. My areas of specialization are 3D Computer Graphics and Graphic Design / Advertisement Art and Visual Communication.

My goal in life is to design with a purpose and to be able to positively influence society one big idea at a time.

## Education



### Bachelor of Arts in Multimedia Arts

Major in 3D Modeling & Animation  
Asia Pacific College - Makati City  
June 2011 - May 2015

Cum Laude 3.43/4.0 CGPA

## Work History



### Art Director

Digital Unit (d.b.a. Mediabrands Society)  
IPG Mediabrands Phils., Inc. - Taguig City  
August 2017 - Present



### Creative Designer

Digital Unit (d.b.a. Mediabrands Society)  
IPG Mediabrands Phils., Inc. - Taguig City  
May 2016 - August 2017



### Art Director

Creatives/Digital Unit  
Blue Bottle, Inc. - Makati City  
December 2015 - May 2016



### Junior Creative Designer

Social Content Management Unit/Digital  
Propel Manila 360, Inc. - Makati City  
September 2015 - December 2015



### Graphic Designer/Marketing Assoc. Intern

Corporate Services Unit / SM Foundation  
SM Investments Corp. - Pasay City  
September 2014 - December 2014



### 3D/CG Game Artist Intern

3D/CG Department  
(d.b.a. Ladyluck Digital Media)  
Game Services Group, Inc. - Makati City  
June 2014 - September 2014

## Affiliation/Leadership



### Supporting Member

AIGA - The Professional Association  
for Design  
International Chapter  
October 2017 - Present



### President

School of Multimedia & Arts  
Alumni Advisory Board, Asia Pacific College  
Makati City  
September 2017 - Present

## Recognitions



**2 Silver Awards** - Multimedia; Activation  
**2 Bronze Awards** - Digital; Not-for-Profit  
#65thMissUniverse Entry  
MSAP ICE Awards 2017  
September 2017



### Best Portfolio

School of Multimedia & Arts  
Asia Pacific College  
May 2015



**Silver Award** - Public Relations Category  
SM Foundation, Inc.  
Scholarship Program Entry  
March 2015



**Silver Award** - Public Relations Category  
SM Foundation, Inc. Health  
and Wellness Programs (Medical Mission  
and Felicidad T. Sy Wellness Center) Entry  
March 2015

## Work Trajectory



Present

2016

**Creative Designer to Art Director**  
IPG Mediabrands

In May 2016, I was hired by IPG under the Mediabrands Society, a social media-led marketing agency, to fill-in the lead creative role.

Recently, I was promoted to Art Director and was granted the opportunity to grow and train our Creative Designers. Aside from that, I was also tasked to take part in initiating and developing other creative efforts within IPG Mediabrands such as but not limited to getting businesses for the company, creative servicing etc.

**Art Director**  
Blue Bottle

After my brief stay at Propel Manila, I joined Blue Bottle to serve as Art Director for the social media channels of the Grace Poe for President 2016 Campaign and the Partido Galing at Puso Senatorial Slate.

I took part in the social media ideation, content creation for multiple social and digital platforms, and short-form and long-form copywriting.



2014

2015

**3D/CG Game Artist (Intern)**  
Ladyluck Digital Media

This was my first job in the high-end video game industry. I was tasked to create and optimize realistic 3D assets of warfare planes and vessels for MVE's Software Defined Simulator or SDS. It is an integrated solution for Training and Simulation of Advanced Weapon Systems.

**Graphic Designer & Marketing Associate (Intern)**  
SM Investments Corp.

After my stint in LDM, I was hired at SMIC under the SM Foundation & SMIC Corporate Services.

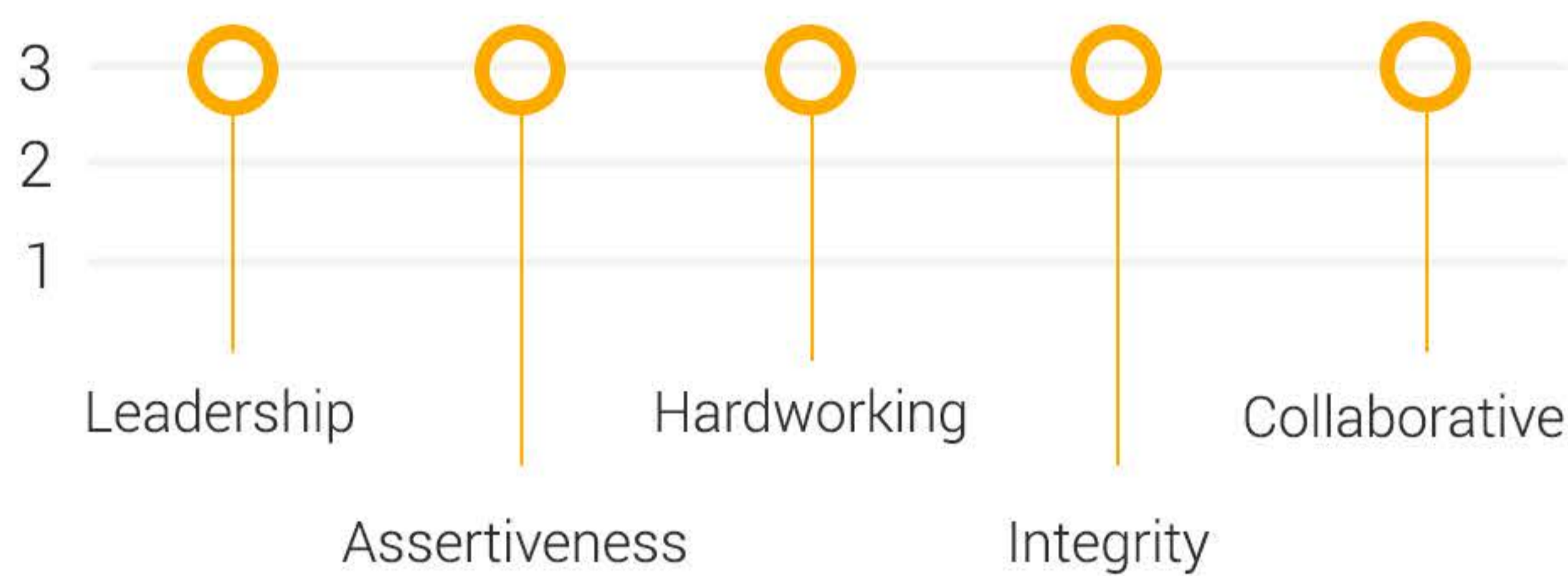
I was tasked to do creative marketing executions and project coordination for internal/external and start-up projects.

**Junior Creative Designer**  
Propel Manila

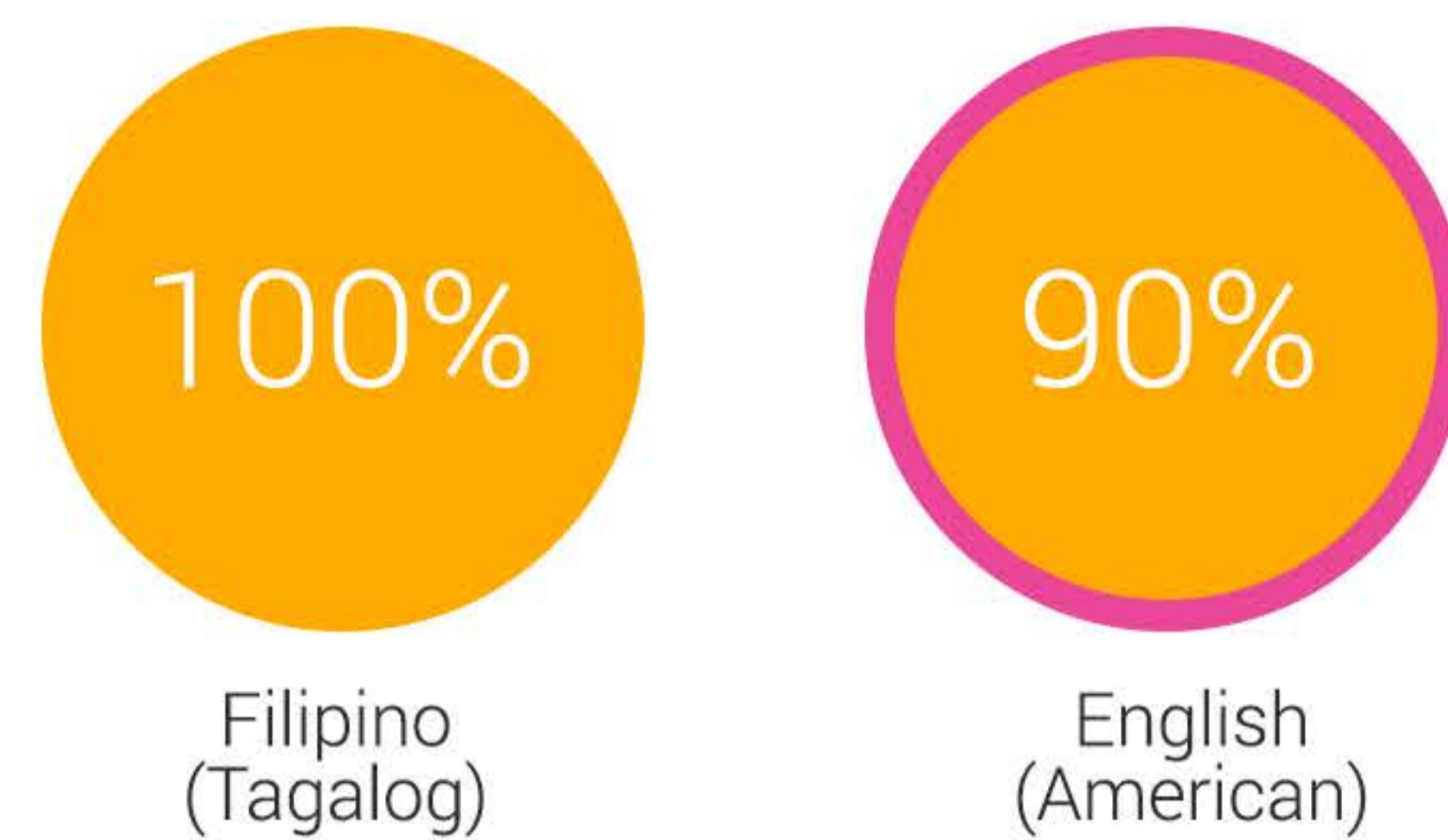
I was employed in Propel Manila as a Junior Designer under the Social Content Management and Digital Team. This was my very first actual job.

Pitching for ideas, content creation, and social media curation were just some of the primary responsibilities I have to fulfill.

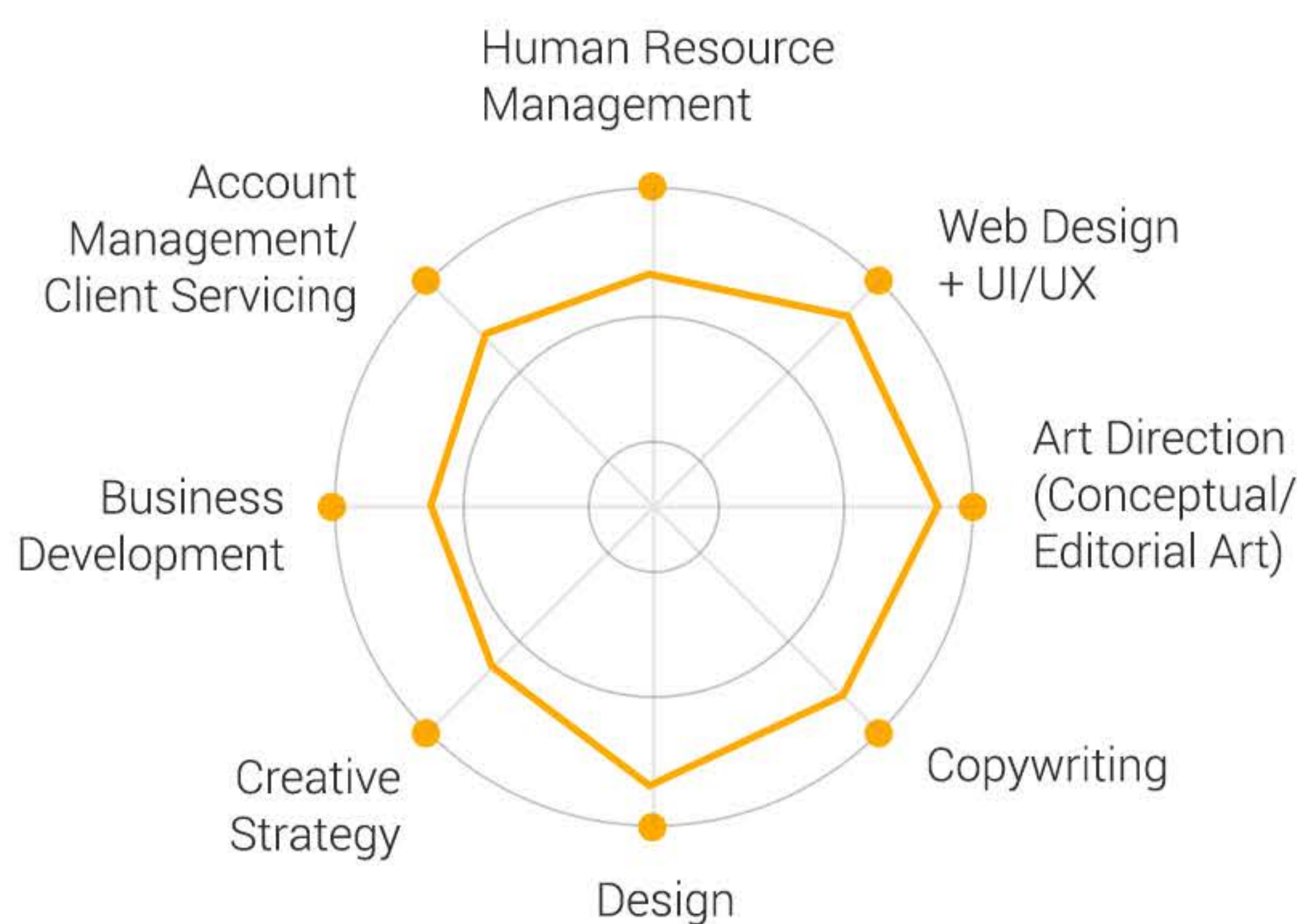
## Social Skills



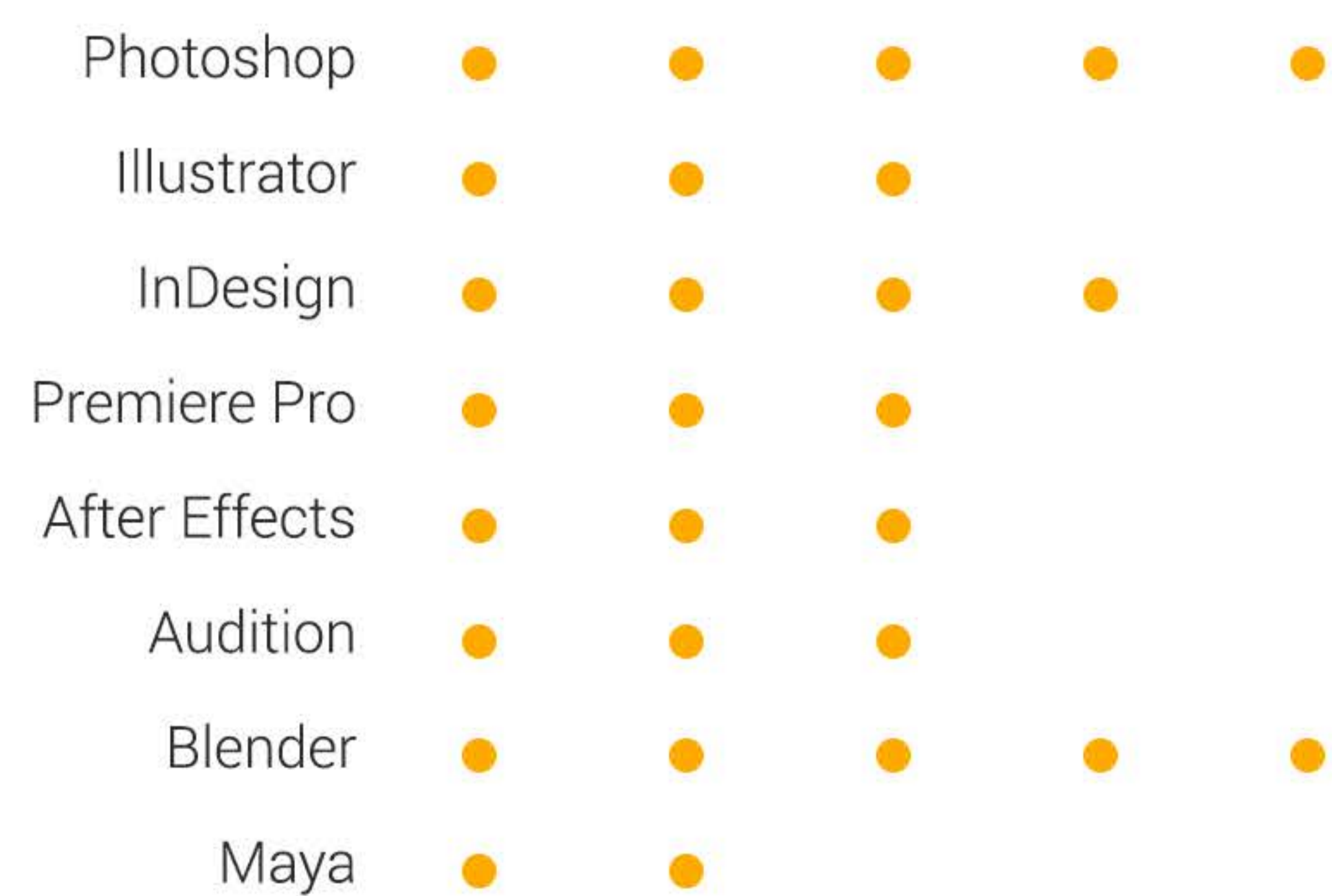
## Language Proficiency



## Competencies



## Software Proficiency



## Notable Clients

